

May 5th and 6th 2005
Algonquin College - Ottawa

"Pediatric obesity is an epidemic careening out of control". This warning was issued in a recent report by Ontario's Chief Medical Officer. In fact, for many years pediatricians, dieticians, government officials, parents and educators have lamented this epidemic.

What can be done?**Where will the initiative come from to reverse this crisis?****What role can YOU play in the future?**

This conference will offer a recipe for the creation of a positive epidemic. By bringing together experts who have a direct impact on the issue, and by identifying new ways to assess the societal factors that have caused the crisis, this conference will provide a recipe for the creation of a positive plan to address the attitudes and practices that have contributed to one of our greatest health concerns.

TO REGISTER:

1. Complete the registration form and mail with cheque payable to:
Learning Curve Consulting (1466846 Ontario Inc)
1 Stafford Road, Suite 234, Ottawa, ON K2H 1B9
2. Fax registration form to 613-820-8290 with cheque to follow by mail
3. Call 613-820-8826 to register by phone with cheque to follow by mail.

(GST Registered 88081 8810 RC0001)

FEATURED SPEAKERS

DR ANDREW PIPE - University of Ottawa Heart Institute
 DR MAGGIE MAMAN - Clinical Psychologist, Author
 DR CLAIRE LEBLANC - Canadian Pediatric Assoc., CHEO
 DR ROBERT CUSHMAN - Chief Medical Officer, Ottawa
 LISA BURROWS - Goodlife's Children Foundation
 SHARON JOLLIMORE - Canadian Parks & Recreation Association
 ELIZABETH GYORFI-DYKE - Canadian Population Health Initiative
 Dr KATHERINE MORRISON - Department of Pediatrics,
 McMaster University

WHO SHOULD ATTEND

The delegates attending this conference will include decision-makers from the following areas:

- Pediatricians and pediatric nurses
- Dieticians and nutritionists
- School administrators, family life and physical educators
- Leaders of parent organizations and all parents
- Recreational fitness program supervisors and consultants
- Health club managers and fitness instructors
- Policy makers from government health departments
- Early childhood educators and assistants

WHY YOU SHOULD ATTEND

This conference will provide the opportunity for delegates to:

- Share in an environment of professional and medical expertise that has come together to deal with one of the most pervasive problems that faces our children
- Participate in an interactive "decision making" forum to address the problem
- Network with individuals and organizations positioned to make a difference
- Become familiar with a variety of programs that have been successful
- Be a vital contributor to a process that seeks to reverse this crisis.

TRADE SHOW FEATURES

Delegates will visit interactive exhibits and presentations at the conference trade show, and have a chance to win exciting prizes via the **Passport To Good Health** promotion. Government and corporate stakeholders in the health and wellness industry in Canada will provide information about what they have done, are doing, and plan to do in the future to help combat Canada's pediatric obesity epidemic.

AGENDA - DAY 1

8:00 - 9:00 **Registration - Continental Breakfast
- Trade Show**

9:00 - 9:10 Welcome and Chairperson's Opening
Remarks (**Bob Bonisteel**)

9:10 - 9:50 **TBA**

9:50 - 10:40 **Canadian Pediatric Society
Has A Plan!**



DR CLAIRE LEBLANC
*Canadian Pediatric Society &
CHEO*

Dr Claire LeBlanc is a true champion of healthy active living for children and youth. Dr LeBlanc is a

passionate and sought-after speaker on the issue, locally, nationally and internationally. She will outline a detailed plan to alleviate the epidemic of childhood obesity.

10:40 - 11:10 **Networking Break - Trade Show**

11:10 - 12:00 **Prevention of Obesity
The Early Years**



DR KATHERINE MORRISON
is a pediatric endocrinologist at McMaster University whose clinical and research interests are in children's health, particularly in the field of obesity. She will discuss

the importance of fetal life, infancy and early childhood on obesity development.

1:15 - 2:30 **Quality Physical Education
Programs CAN Make a
Difference**



DR ANDREW PIPE
is an internationally renowned speaker whose accomplishments in the medical community are too numerous to mention.

He has acted as Chief Medical Officer for Canada's Olympic teams and is a Member of the Order of Canada.

Dr Pipe will address the wide-reaching issues regarding Pediatric Obesity, with an emphasis on our practices in school physical education programs.

2:30 - 3:00 **Networking Break - Trade Show**

3:00 - 4:00 **Panel Discussion - Q&A with:**

DR ANDREW PIPE
Ottawa Heart Institute

EUGENE MILITO
*Canadian Award Winning High School
Principal*

STUART BUIST
*Student Board Member, Child and Youth
Friendly Ottawa*

DR CLAIRE LEBLANC
Canadian Pediatric Society

4:00 - 4:15 **Chairperson's Closing Remarks**

AGENDA - DAY 2

8:00 - 9:00 Continental Breakfast

9:00 - 9:10 Chairperson's Opening Remarks

9:10 - 9:45 **SCHOOLS CAN CUT CHILDHOOD OBESITY****ELIZABETH GYORFI-DYKE**

is the director of the Canadian Population Health Initiative (CPHI), an organization that funded a study showing that Nova Scotia schools with a comprehensive healthy

living program had significantly lower rates of overweight and obese students than schools without such a program.

9:45 - 10:45 **THE PAMPERED CHILD SYNDROME****DR MAGGIE MAMEN**

Dr Maggie Mamen is a clinical psychologist, author and parent.

Dr Mamen is a popular conference speaker who

specializes in working with children, adolescents and families. Her presentation explores the behavioural aspects of obesity, focusing on the need to set boundaries for children in such basic areas as nutrition, sleep, and exercise, and the consequences of not doing so. The roles of professionals and parents are discussed.

10:45 - 11:15 **Networking Break - Trade Show**11:15 - 12:00 **FUEL TO XCEL****DR ROBERT CUSHMAN**

Chief Medical Officer, City of Ottawa.

Dr Robert Cushman has a wide range of experience as a public health consultant, university instructor and

speaker. This presentation will explain the success of the Fuel To Xcel program in which school vending machines were converted from junk foods to health foods.

12:00 - 1:15 **LUNCHEON**1:15 - 1:45 **FITNESS CLUBS MAKING A DIFFERENCE****LISA BURROWS**

Goodlife Kid's Foundation
Lisa Burrows is excited to be named director of the new Goodlife Kids Foundation. She will

explain how the foundation will help to promote physical activity and self-esteem among children.

1:45 - 2:30 **EVERYBODY GETS TO PLAY****SHARON JOLLIMORE**

Sharon Jollimore is Canadian Parks and Recreation Association's Director of National Initiatives. She will discuss CPRA's new Everybody Gets To Play

a program designed to facilitate the participation of underprivileged children in Canada in all Parks and Recreation programs.

2:30 - 3:00 **Networking Break - Trade Show**3:00 - 4:00 **Panel Discussion - Q&A**

Panelists Include:

DR MAGGIE MAMEN*Clinical Psychologist, Author***SHARON JOLLIMORE***Canadian Parks & Recreation Association***DR ROBERT CUSHMAN***Chief Medical Officer, City of Ottawa***TONY GRECO***Martial Arts & Fitness*4:00 - 4:15 **Chairperson's Closing Remarks**

Reversing the Epidemic

Presented by **Learning Curve Consulting Inc.** in partnership with **Healthy Canadian Networks**

MAY 5 AND 6 ALGONQUIN COLLEGE - OTTAWA

PHONE: 613-820-8826 FAX: 613-820-8290

LEARNING CURVE CONSULTING

SUITE 234, 1 STAFFORD ROAD

OTTAWA, ONTARIO, K2H 1B9

EMAIL: admin@learningcurveconsultingsite.com

WEB: www.pediatricobesityconference.com

REGISTRATION FORM

REGISTRATION FORM \$300.00 + 7% GST = \$321.00

CONFERENCE: \$250.00 + 7% GST = \$267.50 (Register by April 1, 2005)

EARLY BIRD RATE: \$225.00 + 7% GST = \$240.75 each

TEAM DISCOUNT: (For each member of a team of 2 or more from the same organization registering at the same time prior to April 1, 2005, and \$250.00 + GST each after April 1, 2005)

Delegate Name:	
Organization:	
Address:	
City:	
Phone:	
Email:	


Space Is Limited - Register Today

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FREE
to the first
50 Registrants

**The Pampered
Child Syndrome**
by
Dr Maggie
Mamen



Reversing the Epidemic

Presented by **Learning Curve Consulting Inc.** in partnership with **Healthy Canadian Networks****Accommodation**

Two-bedroom suites will be available at Algonquin College
www.residenceconferencecentre/ottawa/index.html

Call **Glenn MacDonald** at **613-727-7698 ext. 4995**

The **Monterey Inn** has reserved a block of rooms
www.montereyinn.com

Call **Sherene** at **613-288-3500**
 Reference to "Pediatric Obesity"

Other Ottawa hotels can be researched at:
www.tulipfestival.ca

We are a privately held, non-affiliated organization with
 no commercial or political interests.

Maps

Click on the following icons to find Algonquin College and a
 detailed map of the campus.



[Accommodation](#)



[Woodroffe locator map](#)



[Campus details](#)

Tulip Festival

In the spring, our nation's capital becomes a citywide
 garden. Our conference and trade show coincides with the
 opening weekend of Ottawa's annual Tulip Festival.

Visit: www.tulipfestival.ca to view all of the activities,
 shows, tours, restaurants and special features associated
 with this festival.

Conference and Trade Show Links

www.learningcurveconsultingsite.com

www.healthy canadian.com

www.algonquincollege.com

www.cheo.on.ca

www.cps.ca

www.ottawaheart.ca

www.cpra.ca

www.goodlifefitness.com

www.ottawa.ca

www.fhs.mcmaster.ca

www.cihi.ca

www.grecofitness.com

About Us

Founded in 2001, **Learning Curve Consulting** (1466846 Ontario Inc.) is an Ottawa-based company, which specializes in developing quality conferences and events. We focus on compelling social issues, with particular emphasis in health, education and government.

Our underlying philosophy in designing conferences and events is to provide all stakeholders with sophisticated, leading-edge information to assist in improving the social condition. We bring you face-to-face with proactive thinkers, leaders and decision-makers in an effort to provide you with a consciousness-raising experience. By identifying crucial issues, and by bringing together people who have a direct impact on the issue, Learning Curve's mission is to create "positive epidemics" in our society. Learning Curve Consulting aims to become an on-going, post-conference source of information for conference delegates with an interactive web site dedicated to these issues.

We are a privately held, non-affiliated organization with no commercial or political interests.

Healthy Canadian Networks (HCN) is a diversified communications and practice management company, providing an innovative approach to patient education and professional services, through three corporate divisions:

- HCN combines closed-circuit television and digital computer technology to deliver educational and informative health content to waiting areas, over its PatientDirect TV, Chiro-TV and Info-TV networks.
- HCN offers healthcare providers the opportunity to save time and money by joining HCN's Practice MAXX, an affinity/buying-group program dedicated to decreasing office costs, while increasing office efficiency.
- HCN Consulting provides services and solutions to healthcare organizations and individual healthcare professionals seeking practice management solutions, expertise in operational infrastructure or assistance with health promotion.

HCN's corporate website is www.healthycanadian.com. The site offers a summary of HCN's services and provides healthcare consumers with an on-line resource for obtaining reliable health information. HCN's goal is to assist Canadians in their ongoing quest for healthcare knowledge and to compliment the care they receive from their own health professional.

Healthy Canadian Networks is a Canadian company, with Offices in Ottawa and Toronto. HCN was founded in 1998 and boasts a management team with over 50 combined years in the communications and practice management industry.

